



Dŵr Cymru
Welsh Water

Water Efficiency – Stakeholder Pack

SUMMER 2023



AT WELSH WATER WE PUT A LOT OF WORK, ENERGY, AND LOVE INTO ENSURING EVERY CUSTOMER & COMMUNITY WE SERVE HAS A CONSTANT SUPPLY OF SAFE, CLEAN, FRESH DRINKING WATER. BUT DURING THE SUMMER MONTHS, WHEN DEMAND INCREASES AND THE WEATHER IS DRY AND WARM, GETTING ENOUGH WATER THROUGH OUR PIPES FAST ENOUGH CAN BE A CHALLENGE IN SOME AREAS OF THE COUNTRY.

Last year we experienced the warmest and driest summer in decades, resulting in a hosepipe ban in Pembrokeshire and in other parts of the UK. This summer our teams will be working around the clock to keep water flowing. For example we are ramping up production at our water treatment works so that they are producing enough clean water to keep up with the demand, and monitoring reservoir levels to ensure water gets to all our customers when they need it. Regional work is also taking place to prepare popular tourism areas such as Pembrokeshire, Gwynedd, and Ceredigion for the influx of visitors.

We'd like to ask for your help. Over the next few months, we will be asking our customers to help play their part by being mindful of how they use water and most importantly don't waste any of it. This pack contains lots of helpful content to help remind residents and tourists about the importance of conserving water and how we can all help by using a bit less and saving a bit more.



HOW YOU CAN HELP

WE CAN ALL DO OUR BIT.

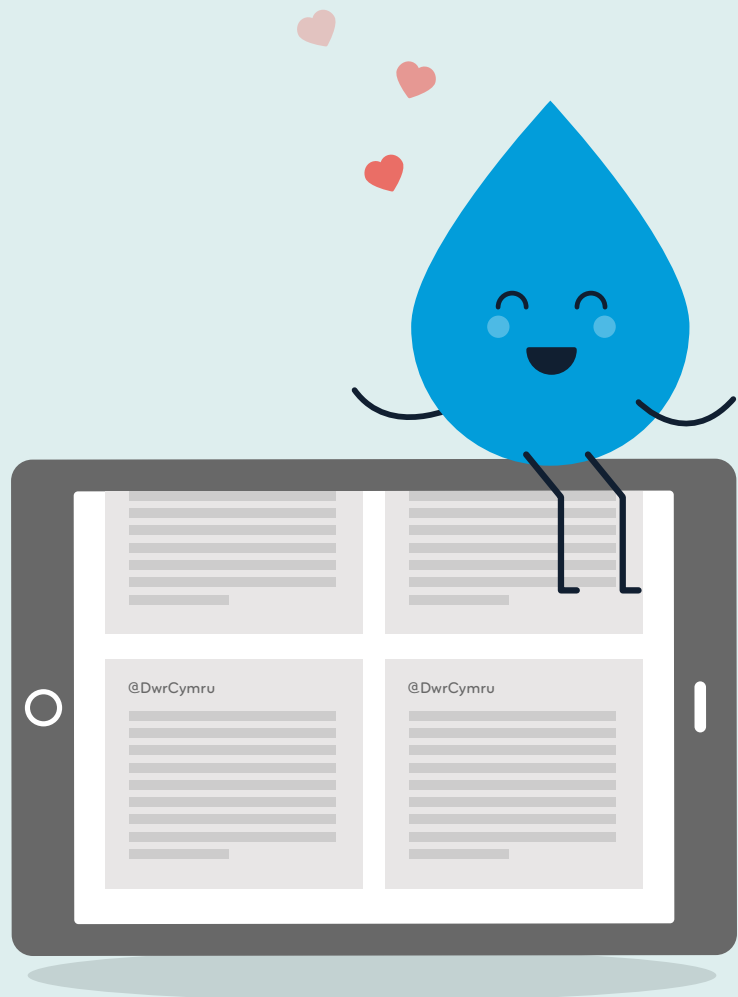


Post on social media using our pre-drafted posts to show your followers that you're supporting our drive to become more water efficient, signposting to dwrcymru.com/SaveWater for more information. Remember to use **@DwrCymru** and use **#SaveWater** and please like and share our content with your followers.



Share the tips below to your intranets, websites, newsletters, and blogs to let people know about the need to save water.

PLEASE FEEL FREE TO USE THE BELOW COPY IN YOUR NEWSLETTER OR ON YOUR WEBSITE.

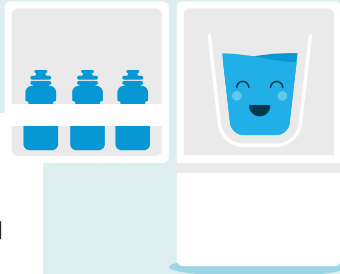


WATER SAVING TIPS

Here are some handy water saving hints and tips which make it easy to see how little changes can make a big difference.



Storing a jug of tap water in the fridge is a great way to have cool water to hand and uses less water than running the tap for ages. You could always infuse it with your favourite fruit and veg too.



Take a shower instead of a bath and try to keep your shower under 4 minutes.



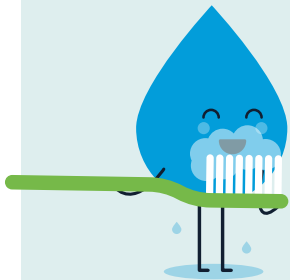
TRY A
4 MIN
SHOWER!



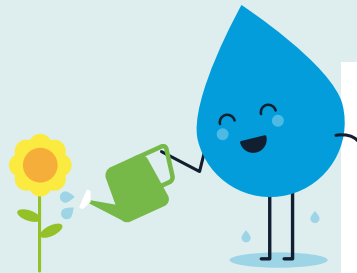
Wait until the washing machine and dishwasher are full before putting them on.



When you make a cuppa, fill your kettle with only as much water as you need, you'll save both water and energy.



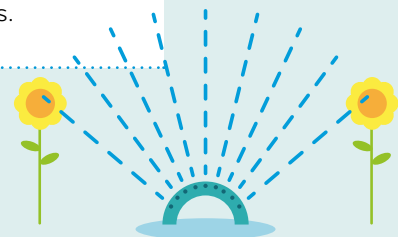
Don't leave the tap running while washing hands or brushing teeth.



Don't fill the paddling pool to the top – and when you've finished, use the water on the plants in the garden.



Don't use a sprinkler on the lawn to keep it green – the colour will soon come back once it rains.



Save Water Save Money. Our Get Water Fit calculator lets you to find out how much water you use every day and gives you access to free water saving products. If you're interested in finding out how much water you use, head on over to: dwrcymru.com/GetWaterFit

And finally, if you spot a leak please be sure to let Welsh Water know on 0800 052 0130 (24 hours a day, 7 days a week). For more information visit dwrcymru.com/SaveWater

MESSAGES FOR LOCAL BUSINESSES

Here are some handy hints and tips to help businesses reduce wastage over the summer months.

MONITOR YOUR WATER USAGE AND FIX ANY LEAKS

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- Find your water meter, and if safe to do so, regularly read your meters and sub meters.

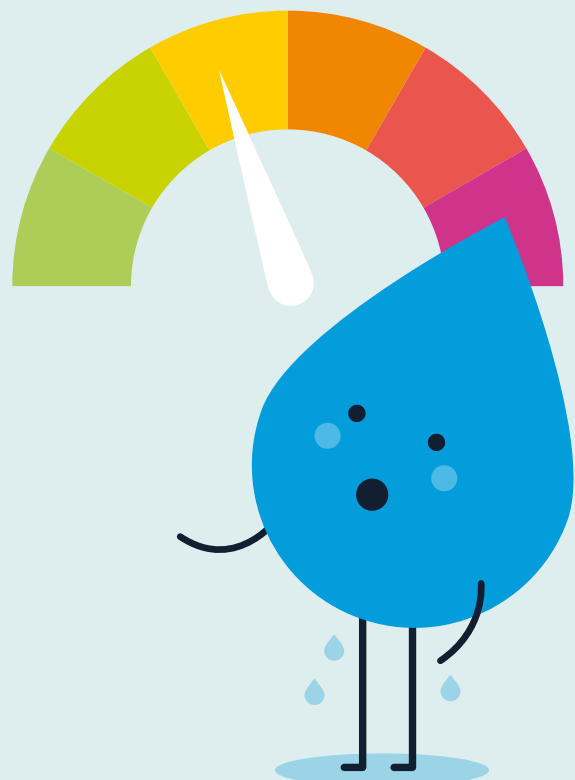
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- Identify and fix leaks immediately. A marked increase in water usage may indicate a leak.

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- Where possible, install a dishwasher and a water cooler to give employees direct access to cold water rather than having to run a tap.

[CLICK HERE TO
DOWNLOAD WATER
SAVING POSTERS FOR
YOUR BUSINESS →](#)



IN THE TOILET OR WASHROOM

- Buy water efficient equipment where possible.
- Fix any dripping taps.
- A control device, which stops flushing when the premises are not in use, can reduce water consumption by 70%.
- Older toilets can use up to 13 litres per flush. Try a water saving device such as a 'Hippo' or a 'Save-o-Flush' bag to reduce this.
- Check modern dual flush (button operated) toilets for leaks due to sticky buttons or passing valves, as they can waste over 250 litres an hour.
- Aerating showerheads can help reduce water use by up to 50%.

GROUNDS

- Thousands of litres of water can be wasted every day on grounds maintenance. Hosepipes and sprinklers use more water in one hour than a family of four use in a day.
- High pressure spray jetters can use less water than conventional hoses as they use pressure instead of a large volume of water.
- Consider collecting rainwater in a tank or butt and using it for watering plants and shrubs.

CLEANING

- When washing vehicles or equipment consider recycling the water. Look for opportunities to reduce or prioritise window cleaning activities.



DID YOU KNOW?



The average person uses 176 litres of water a day, that's almost 310 pints!



A shower saves approximately 20 litres of water compared to a bath

Welsh Water are finding and fixing 120 leaks a day to reduce leakage and wastage on the network



A dishwasher uses around 20-40 litres of water per load



Turning off the tap while brushing your teeth saves around 10 litres of water



By using all the water you need, but being careful not to waste it, you can really help make a big difference.

Visit dwrcymru.com/SaveWater to find out more ways to save water.

SOCIAL MEDIA CONTENT

Feel free to use these social media post templates and accompanying graphics.

[CLICK HERE TO DOWNLOAD](#) →

Did you know? Turning off the tap whilst brushing your teeth could save 10 litres of water – that's a bucketful! We're supporting [@DwrCymru](#) to use a bit less water this summer, and you can too. [dwrwymru.com/savewater](#) #SaveWater

TURN THE TAP OFF



WHEN BRUSHING TEETH

Top tip from [@DwrCymru](#). Don't forget to turn off a running tap after washing your hands. For water saving tips visit [dwrwymru.com/savewater](#) #SaveWater

TURN THE TAP OFF



WHEN LATHERING HANDS

We're supporting [@DwrCymru](#) to use a bit less water. When you make a cuppa, fill your kettle with only as much water as you need, you'll save both water and energy. For more water saving tips go to [dwrwymru.com/savewater](#) #SaveWater

SAVE MONEY AND TIME



FILL THE KETTLE JUST ENOUGH

And follow the social media channels:

Twitter [@DwrCymru](#)

Facebook [@DwrCymruWelshWater](#)

Instagram [@DwrCymruWelshWater](#)